



## Gloucester First Team Player Karl Pryce launches a Water Cooler at the Croft Primary School

The accountants Price Davis have recently donated a Water Cooler and installation to the Croft Primary School in Painswick.

Karl Pryce of Premiership Rugby Club Gloucester was on hand at the launch event that took place on Thursday 8th March at the School. After the launch Karl was available to sign autographs and took part in a question and answer session with the children.

Wendy Davis of Price Davis said "My children are educated at the Croft Primary School and so I wanted my business Price Davis to sponsor a watercooler that would give all the children at the school access to healthy drinking water throughout the day. In making this outright gift of a water cooler the School can avoid committing their limited funds to any ongoing rental contract. My children will benefit from a supply of healthy filtered water and the school will benefit from having a free resource. I would encourage other businesses to help out their local schools in the same way. I approached Water Coolers Direct because they are able to offer a wide range of coolers to purchase and they are already offering additional discounts to schools of £25 per cooler."

### A selection of Questions from the Kids:

**Q:** "When did you start playing Rugby?"

**A:** "When I was 3."

**Q:** "Do you like your Coach?"

**A:** "He bullies us a bit but he's alright."

**Q:** "Do you want to play for England?"

**A:** "Yes, it's part of the reason why I joined Gloucester."

**Q:** "How many injuries have you had?"

**A:** "Too many, I've had five operations so far."

**Q:** "Have you ever been skiing?"

**A:** "I'm not allowed because of my Insurance."



Water Coolers Direct boasts a long history of supporting schools in the UK and have recently agreed to donate a water cooler to Merton Parents for Better Food in School who are running a competition to see which of the 45 Primary schools in the borough can bring about the most significant changes as part of their "Dinning Room Experience" competition.

Fred Cairns Palmer, Managing Director, Water Coolers Direct.com Ltd said "It's great to see businesses finally take an interest in water in schools as hydration is so closely linked to a Childs ability to learn."

### Samples of the Press Coverage:



**Above:** Page 11 The Painswick Beacon - April 2007

**Left:** Page 4 The Citizen - Thursday March 15th 2007



### Karl creates a splash!

On Thursday 8th March, Croft School were delighted to receive a plumbed in water cooler, donated by the accountants Price Davis through the company Water Coolers Direct. Karl Pryce of Gloucester Rugby Club was at the launch event, signing autographs and taking part in a question and answer session with the children in Classes 4 and 5.

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### Helping Schools with Funding:

To find out how we can help schools fund their water cooler visit: [www.watercoolersdirect.com/funding](http://www.watercoolersdirect.com/funding)

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